BI <GO>

INDUSTRY RESEARCH AND ANALYSIS

A new approach to research that combines the insight of a team of experienced analysts with deep and comprehensive data.

WHY USE BI <GO>?

PRECISE AND OBJECTIVE ANALYSIS
Identify key themes and drivers moving industries and sectors.

CONSISTENT, TIMELY DATA
Up-to-date data is hand-curated for consistent and efficient access.

Bloomberg Industries covers more than 50 industries, with actively filtered news, research and events that facilitate faster and smarter investment decisions.

INTERACTIVE RESEARCH
Analysis is now interactive and integrated with the Custom Charts Library (G <GO>), allowing you to save analyses and create your own library of curated analytics.
EASY NAVIGATION
Use sector links on the left to drill down to specific industry dashboards and set alerts from the red toolbar to see new analysis as it becomes available.

ANALYSIS
Analysis is updated continuously, with new data feeding in as it becomes available. Information is presented graphically, with live links to charts and other analytical tools. Our analysts examine fundamental trends and themes, including industry size, segments and market share, and offer insight into prevailing market factors.

MONITOR
Access real-time, company-specific data and news, including contributed research, events, comp sheets, earnings estimates, credit analysis, ownership and more. Features both competitive and valuation peers.

DATA LIBRARY
Simplify and organize your workflow with a comprehensive database that houses macro-level industry factors as well as company-specific operating, financial and valuation statistics.

For additional information, press the <HELP> key twice on the Bloomberg Professional® service.