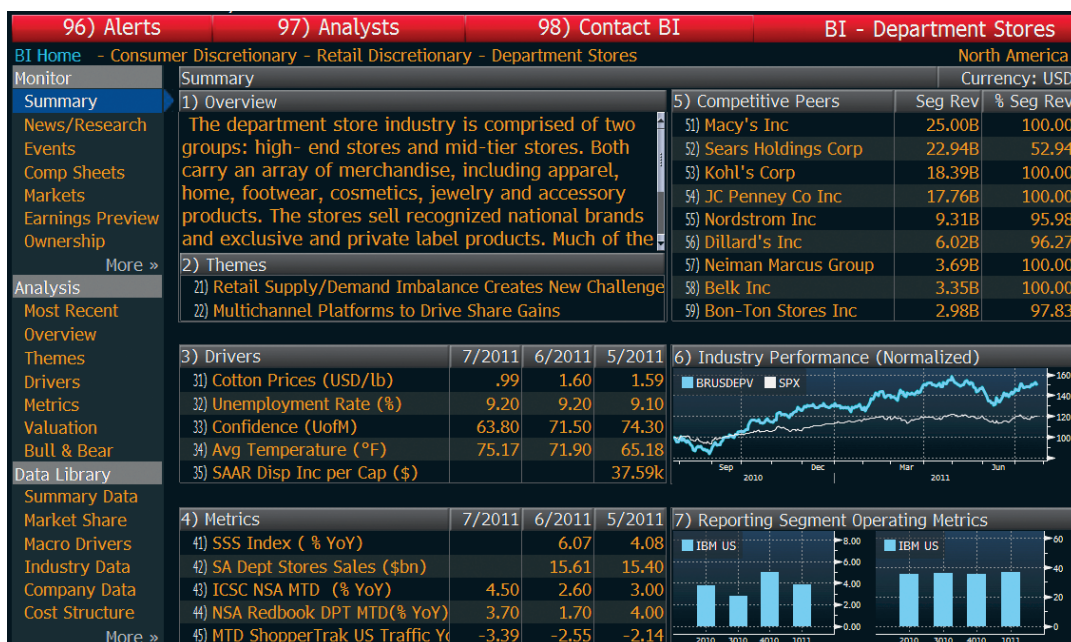


# BI <GO> INDUSTRY RESEARCH AND ANALYSIS



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**A new approach  
to research that  
combines the  
insight of a team  
of experienced  
analysts with  
deep and  
comprehensive  
data.**

## WHY USE BI <GO>?

## PRECISE AND OBJECTIVE ANALYSIS

Identify key themes and drivers moving industries and sectors.

## CONSISTENT, TIMELY DATA

Up-to-date data is hand-curated for consistent and efficient access.

## MONITOR YOUR INDUSTRIES

Bloomberg Industries covers more than 50 industries, with actively filtered news, research and events that facilitate faster and smarter investment decisions.

## INTERACTIVE RESEARCH

Analysis is now interactive and integrated with the Custom Charts Library (G <GO>), allowing you to save analyses and create your own library of curated analytics.

# Bloomberg

96) Alerts	97) Analysts	98) Contact BI	BI - Auto Parts
<a href="#">BI Home</a> <a href="#">Consumer Discretionary</a> <a href="#">Automotive</a> <a href="#">Auto Parts</a>	<a href="#">Globe</a>		
<a href="#">Monitor</a>	<a href="#">Drivers</a>		
<a href="#">Summary</a>	<p>The auto supply chain relies on consumers buying vehicles at the retail level. Regional macroeconomic metrics affect consumer behavior. Unemployment levels can drive consumer confidence. Affordability factors such as gas prices and interest rates weigh in purchase decisions. In emerging markets (China, Latin America), wealth creation drives increased vehicle ownership density. As the demand mix shifts on a regional basis, suppliers could benefit as new content is introduced into new markets.</p>		
<a href="#">News/Research</a>	<p>China Growth Trend</p>		
<a href="#">Events</a>	<p>Suppliers Follow Auto OEMs to China</p>		05/16/2011
<a href="#">Comp Sheets</a>	<p>The Chinese auto market's five-year CAGR of 25% has made it attractive for global automakers. Annual demand is expected to exceed 20 million units by 2012. Suppliers are aligning with global OEMs best positioning to capture volume and market share.</p>		
<a href="#">Markets</a>			
<a href="#">Earnings Preview</a>	<p>U.S. Confidence</p>		
<a href="#">Credit Analysis</a>	<p>U.S. Consumer Confidence Critical to Auto Sales Recovery</p>		05/16/2011
<a href="#">More &gt;&gt;</a>	<p>Consumer confidence off the 2008 low of 55 could spur a second consecutive increase in new vehicle demand above 10% in 2011. Surviving suppliers have rationalized costs and a steady climb above 13 million units should coincide with rising confidence and unemployment below 9%.</p>		
<a href="#">Analysis</a>			
<a href="#">Most Recent</a>	<p>EU Unemployment</p>		
<a href="#">Overview</a>	<p>EU Auto: Auto Unemployment Underlines Concerns Stagnant Auto Demand</p>		05/20/2011
<a href="#">Themes</a>			
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## ANALYSIS

Analysis is updated continuously, with new data feeding in as it becomes available. Information is presented graphically, with live links to charts and other analytical tools. Our analysts examine fundamental trends and themes, including industry size, segments and market share, and offer insight into prevailing market factors.

[illegible]

## DATA LIBRARY

Simplify and organize your workflow with a comprehensive database that houses macro-level industry factors as well as company-specific operating, financial and valuation statistics.

For additional information, press the <HELP> key twice on the Bloomberg Professional® service.

[illegible]